

INFO TRACKER ORDER FORM

FULL FRONTAL TILE & STONE EXPO

20 - 22 AUGUST 2009

SYDNEY

CONTACT NAME*:

CONTACT EMAIL FOR LEADS:

*Please note all correspondence including username and password access to Info Lead will be sent to the contact email above.

CONTACT EMAIL FOR INVOICING:

STAND NAME:

STAND NO.:

COMPANY NAME:

ADDRESS:

SUBURB:

STATE:

POSTCODE:

COUNTRY:

PHONE:

FAX:

MOBILE:

I WOULD LIKE TO ORDER -

 Info Tracker (Desktop) (\$445.50 incl. GST) –
fixed tracker, requires power to the stand, paper printout

 Info Tracker (Handheld) (\$445.50 incl. GST) –
battery operated, portable PDA style unit

Trackers must be paid in full prior to on-site collection. Trackers are automatically supplied with standard sales lead qualifiers. These are listed overleaf:

OR

I WOULD LIKE TO CREATE MY OWN SALES LEAD QUALIFIERS AT NO EXTRA CHARGE:

 Customised qualifiers

1	6	11	16
2	7	12	17
3	8	13	18
4	9	14	19
5	10	15	20

Maximum 16 characters per qualifier.

order and pay online: [HTTP://INFOSALONS.BIZ/INFOTRACKER_AUS/](http://infosalons.biz/infotracker_aus/)

OR I WOULD LIKE TO PAY FOR MY INFO TRACKER BY:

 Credit Card Visa MasterCard Diners American Express (ID No.)

Card number:

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EXPIRY DATE:

/

NAME ON CARD:

SIGNATURE:



 Direct Transfer – Info Salons Australia – BSB 112 879 Account 041258614 St George Bank. Please enter the company name and show name in the payment description box and fax back a copy of direct transfer receipt with completed Info Tracker Form.

 Cheque – Payable to: Info Salons Australia, Lvl 1, 69-75 Reservoir St Surry Hills NSW 2010.

Please return the completed form by fax to: + 61 2 9211 7470

TOTAL INCLUDING GST –



Info Tracker (Desktop)	Info Tracker (Handheld)
	
<ul style="list-style-type: none"> The Info Tracker (Desktop) requires 240 volt power and is a fixed unit. Provides paper printout of contact information captured. 	<ul style="list-style-type: none"> The Info Tracker (Handheld) is lightweight, portable and battery operated. Delivers enterprise level performance in the sleek styling of a consumer-grade PDA device enabling booth personnel to annotate leads immediately.

Trackers are automatically supplied with standard lead qualifiers unless you have created customised qualifiers (see page 1).

STANDARD QUALIFIERS ARE:

1 Decision Maker	6 Phone Them	11 Urgent Action	16 Salesperson 1
2 Hot Prospect	7 Send Information	12 Contact 7 Days	17 Salesperson 2
3 Initial Enquiry	8 Send Quote	13 Contact 30 Days	18 Salesperson 3
4 Very Interested	9 Set Up Demo	14 Contact 90 Days	19 Salesperson 4
5 Add to Mailing List	10 Salesperson to call	15 Contact 6 Months	20 Salesperson 5

RECEIVE INFO LEAD TO FOLLOW UP YOUR LEADS FOR 1 MONTH AT NO EXTRA CHARGE.

INFO LEAD

Info Lead is the easy way to collect and follow up on your sales leads. You can browse, sort and download your leads from anywhere in the world 24/7. Info Salons provides each exhibitor with a unique secure username and password to access the leads instantly.

BENEFITS

- Info Lead is web based so you can access your leads from anywhere in the world, at anytime using your password and username
- Info Lead is available for 1 month free of charge
- Allows easy export of your leads into excel
- Statistical analysis of your leads is also provided including totals qualifiers and follow up actions
- Enables you to edit and add to your leads
- Enables you to monitor the follow-up of your leads by the use of adding notes to each lead record
- Enables you to search leads
- Produces a list of all your required actions/qualifiers to assist your lead follow-up
- Drops your required follow-up actions into a calendar
- Allows you to instantly email individual records or a group of records in one easy step for follow up
- You can choose to extend your time using Info Lead beyond the one month

For more information please go to www.infosalons.com.au or for information on how to use Info Lead contact Tracker Manager – trackersales@infosalons.com.au; + 61 2 9211 7344.

 <p>info salons The Registration People™</p>	<p>Please return completed form by fax: + 61 2 9211 7470 or by post to: Info Salons Australia (ABN 34 003 947 037) Level 1, 69-75 Reservoir Street, Surry Hills NSW 2010 Please phone + 61 2 9211 7344 with any queries</p> <p>Page 2 of 2</p>
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